



Commute Solutions Workshop

August 7, 2008: 8am -4:30pm

A Nurtured World is offering a Commute Solutions Workshop **at no cost** to Dallas-Fort Worth (DFW) businesses through a grant from the Environmental Protection Agency (EPA) and hosted by the City of Dallas, Office of Environmental Quality. Learn about the technical and cultural aspects of implementing or improving a Commute Solutions program. **Benefits** of participating in the workshop include:

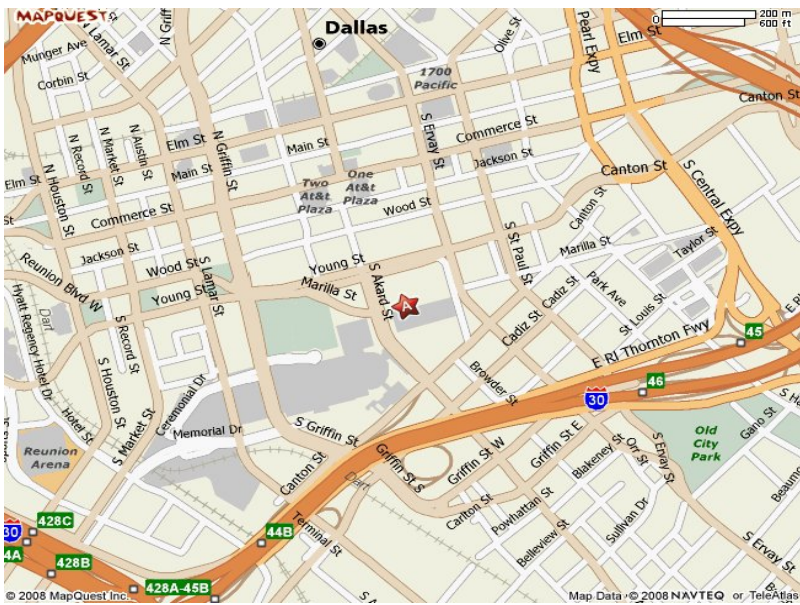
- 1) **Recruiting and retaining** employees through commuter benefits
- 2) **Generating measurable** financial and environmental **results** for employees and the company
- 3) **Supporting** efforts in the DFW area to improve **air quality** and **quality of life**.

Learn these and more through the innovative **11 Step Program!**



COURSE INSTRUCTOR:

Justin Murrill is a *Senior Trainer* with *A Nurtured World* and has extensive experience designing and managing commuter benefit programs, including three years leading an **award winning** commuter benefits program for a **Fortune 500** company throughout their North American sites. He has trained hundreds of individuals on consumer conservation techniques, helping them save on average \$1,800 per year and reducing their carbon footprint by 2 tons per year. He has also worked with dozens of organizations on operational efficiency. Justin holds a **B.A. in Business** from St. Edwards University and is working towards his **Masters in Organizational Leadership and Ethics** from St. Edwards University.



RSVP: (100 Seats ONLY) with
Hannah Kolni - 214-671-8980
E-mail: Hannah.kolni@dallascityhall.com
Company, Name, Title, Contact Information
Location: Dallas City Hall across from
Reunion Tower in the Auditorium on L2FN.
Park in Visitor Parking at
1500 Marilla St., Dallas, TX 75201.

Registration: (8:00 am): Please be prompt!

PART I (8:30 – 9:45 am): Learn facts about driving and air pollution in DFW, including economic, health and traffic congestion impacts from single occupancy vehicles. Discover how your leadership role can drive results and view case studies from successful Commute Solutions Programs, including companies saving millions of dollars per year!

PART II (9:45 am – 2:30 pm; LUNCH ON YOUR OWN FROM 11:45 am - 12:45 pm): Learn the “11 Steps to Building and Implementing a Commute Solutions Program.” Exercises and lively discussions will complement the methodology to enhance your overall ability to change organizational culture and individual perceptions around alternative transportation.

PART III (3:00 – 4:30 pm): Learn about local resources available to help your organization deliver commuter benefits. Topics will cover various local government programs and opportunities for on-site “promotional” visits from local transit agencies.